



A New Language of Art and Expression

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PRESS RELEASE

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FOR IMMEDIATE RELEASE

SKETCHCOMEDYSHOW.COM KICKS OFF 2009 AT HISTORIC EAST WEST PLAYERS

LOS ANGELES (March 2, 2009) – Fresh off of two major wins in 2008 at iOWest SketchMatch and the International Sketch Comedy Competition at the Laugh Factory, Projekt NewSpeak kicks off 2009 with its premiere event, the SketchComedyShow.com on Saturday, March 28 at the historic East West Players Theater in downtown Los Angeles, Little Tokyo.

SketchComedyShow.com will be showcasing its signature brand of improv, live sketches and filmed segments that Audrey magazine calls “hilarious” and “creative,” the sketch troupe that is “blowing away the competition.” There will be 90-minutes of all new material from the minds that created the Bollywood Stripper, Toyo and the Anime Club, and faux rockers Food Supply with the same comedic finesse and precision that Angelenos have come to love.

Guests performers include Derrick Jackson, a rising star of stand up, and DJ Phatrick from the legendary Native Guns. Special surprise guest appearances will be made on the red carpet and on stage. Do not pass up this evening of bright lights and roll-on-the-floor laughter.

Date	Saturday, March 28
Time	Doors open 6:30 P.M. Show starts 7:00P.M.
Red Carpet	6:00 P.M.
Location	East West Players Theater 120 N. Judge John Aiso St. Los Angeles, CA 90012
Ticket Price	Discount Presale \$15 At the door \$20
How to Buy	www.projektnewspeak.com www.sketchcomedyshow.com www.myspace.com/projektnewspeak

Projekt NewSpeak is a community-based organization that produces innovative entertainment opportunities through live showcases, internet broadcasting, film & television, and education for the APA and independent arts community to positively impact mainstream media and unite the community.

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For more information or to schedule an interview please contact Jessica Chang at 626/363-4363 or email Jessica at jesschang@projektnewspeak.com.